

## Melinda Emerson Short Bio 2020

Melinda F. Emerson, “SmallBizLady” is America’s #1 Small Business Expert. She is an internationally renowned keynote speaker on small business development, social media and content marketing. Melinda is also the president of the Quintessence Group, an award-winning marketing consulting firm based in Philadelphia, PA, serving Fortune 500 brands who target small business market. LinkedIn named her a Top Voice for 2019 in Small Business and Entrepreneurship. In addition to being a former NY Times columnist, she is frequently quoted by media organizations including The Wall Street Journal, Fortune, MSNBC, CNBC and Fox News. She is the host of #Smallbizchat LIVE and The SmallBizChat Podcast. A prolific writer, Melinda has published more than 5000 articles on her blog [www.succeedasyourownboss.com](http://www.succeedasyourownboss.com). Her small business advice is widely read reaching more than 3 million entrepreneurs each week online. She is the bestselling author of *Become Your Own Boss in 12 Months, 2<sup>nd</sup> Edition* and her latest book is *Fix Your Business, a 90 Day Plan to Get Back Your Life and Reduce Chaos in Your Business*.